

FOR IMMEDIATE RELEASE
September 9, 2014

Special Olympics
New Hampshire



Contact:
Chelsea Gill
(603) 624 – 1250 ext. 42
ChelseaG@sonh.org

Police Officers Don Different Uniforms to Support Special Olympics New Hampshire

New Hampshire – Law enforcement officers around the state will don different uniforms this month in support of Special Olympics New Hampshire (SONH) during several “Tip A Cop” events at participating Applebee’s restaurants.

Law Enforcement Torch Run volunteers will act as “Celebrity Servers” by greeting guests, serving food and drinks and educating the public about SONH. All “tips” they receive will directly benefit first year athletes and local programs participating in a variety of Special Olympics sports programming.

Members of law enforcement said they appreciate the opportunity to share their passion for supporting Special Olympics with their communities.

“The Nashua Police Department is a long-standing supporter of Special Olympics New Hampshire and believes strongly in the mission of Special Olympics. Officers with the Nashua Police Department have volunteered in a variety of ways for many years including carrying the ‘Flame of Hope’ through Nashua as part of the Law Enforcement Torch Run, participating in the Penguin Plunge and Winni Dip, and presenting medals at the State Winter and Summer Games,” said Nashua Police Lt. David Bailey. “We are looking forward to the Tip A Cop night at Applebee’s restaurant in Nashua in order to help remind the public of the mission of Special Olympics as well as working to help raise money for this important organization.”

Tip A Cop events have so far been confirmed at Applebee’s locations in the following communities:

- TILTON – September 17, 5 p.m. to 8 p.m.
- NASHUA – September 18, 5 p.m. to 8 p.m.
- CONCORD – September 18, 5 p.m. to 8 p.m.
- DERRY – September 22, 5 p.m. to 8 p.m.

Additional events are being added daily. New dates will be posted to our Facebook page (www.facebook.com/SpecialOlympicsNH) as the information becomes available.

As part of the Applebee’s promotion to benefit Special Olympics New Hampshire, the restaurants have also been selling paper icons for \$1 each with all proceeds benefiting SONH. Icon sales will continue through September 23.

About Special Olympics New Hampshire

Special Olympics New Hampshire (SONH) is an accredited program of Special Olympics International (SOI) and is part of an international global movement that changes lives by encouraging and empowering people with intellectual disabilities, promoting acceptance for all, and fostering communities of understanding and respect worldwide. SONH was founded in 1970 with the first State Summer Games at Phillips Exeter Academy. Learn more at www.sonh.org.

About Law Enforcement Torch Run and Tip-a-Cop®

Tip-A-Cop® is part of the annual Law Enforcement Torch Run® (LETR) campaign. LETR, which includes an international series of relay runs and special events like Tip-A-Cop®, is presented by more than 144,000 law enforcement officers worldwide to help raise money and public awareness for Special Olympics. LETR is the largest grassroots fundraiser and public awareness vehicle for Special Olympics through which funds raised go directly to local programs in states or countries where the funds are generated.

About Applebee's International, Inc.

Applebee's Neighborhood Grill and Bar® (www.applebees.com) is the world's largest casual dining chain, with approximately 2,000 locations in 49 states, 15 countries and one U.S. territory. Based in Kansas City, Mo., Applebee's takes pride in providing a welcoming, neighborhood environment where everyone can enjoy the dining experience. Applebee's Neighborhood Grill & Bar® is a DineEquity, Inc. (NYSE: DIN) brand, and is franchised and operated by Applebee's International, Inc. and its affiliates.

###