



Special Olympics
New Hampshire



NEWS RELEASE

Together, Let's Hit a Home Run!

Irving Oil and Circle K are Joining Forces to Help Athletes Fulfill Their Dreams

September 10, 2015 — Irving Oil and Circle K are teaming up to support New England's Special Olympics athletes through their *Fueling Dreams* program. Since the partnership with Special Olympics began 16 years ago, *Fueling Dreams* has raised more than \$3.2 Million for athletic programs.

"We value our relationship with Special Olympics in New England," says Sarah Irving, Executive Vice President and Brand Officer of Irving Oil. "Irving Oil is proud to support Special Olympics athletes and the programs that foster their training. We wish the athletes the very best and look forward to sharing in the pride of their accomplishments."

Irving Oil and Circle K fundraise, in part, through the sale of window decals at Irving Oil branded fueling locations throughout New England. More than \$340,000 has already been raised this summer by Circle K and the decals will continue to be sold at Irving Oil sites until October 6. On Saturday, September 12, local law enforcement officers will team up with Special Olympics athletes for *To Serve and Protect Day*. Officers and athletes will spend the day pumping gas and washing windows at participating Irving Oil and Circle K locations throughout New England to raise even more funds and to raise awareness for Special Olympics.

“Our enduring partnership with Irving Oil and Circle K allows us to increase awareness surrounding our movement and gives us the opportunity to continue to grow our programs for our athletes,” said Mary Conroy, President of Special Olympics New Hampshire.

Irving Oil and Circle K have set a fundraising goal of \$500,000 – all of which will go toward Special Olympics programming throughout New England.

ABOUT SPECIAL OLYMPICS NEW HAMPSHIRE

Special Olympics New Hampshire (SONH) is an accredited program of Special Olympics International (SOI) and is part of an international global movement that changes lives by encouraging and empowering people with intellectual disabilities, promoting acceptance for all, and fostering communities of understanding and respect worldwide. To learn more, visit www.sonh.org.

ABOUT IRVING OIL

Irving Oil is a privately owned regional energy and marketing company that provides Eastern Canada and New England with high-quality products and customer service. Founded in 1924 and based in Saint John, NB, Irving Oil maintains a strong tradition of committed community service and partnerships through programs in healthcare, the environment, education and youth sports. For more information about Irving Oil and its community programs, please visit us at www.irvingoil.com or follow us on Facebook at facebook.com/irvingoil.

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