



****MEDIA ADVISORY ** MEDIA ADVISORY ** MEDIA ADVISORY ****

COPS TRADE-IN HANDCUFFS FOR GOURMET BURGERS

Nashua Red Robin Gourmet Burgers and Local Law Enforcement Officers Raise Funds in 10th Annual Tip-A-Cop Fundraiser to Benefit Special Olympics New Hampshire

Who: Special Olympics New Hampshire, local Law Enforcement agencies, and Red Robin Gourmet Burgers (Red Robin International, Inc.)

What: For the tenth year, local law enforcement will trade in their handcuffs and badges for gourmet burgers and aprons at Red Robin® restaurants in New Hampshire as part of the national Tip-A-Cop event benefitting Special Olympics. Law enforcement will collect tips and help serve Red Robin restaurant guests.

When: Saturday, October 17, from 11-3:00 pm and 4:00-8:00 pm

Where: Nashua Red Robin, Pheasant Lane Mall, 310 Daniel Webster Highway, Nashua, NH 03060

Why: Supporting local and national causes, like Special Olympics, that promote the health and welfare of families and citizens in local communities is an important part of the Red Robin culture. The Red Robin® Tip-A-Cop Campaign began in 2005 and has since raised close to \$5 million for the Law Enforcement Torch Run® (LETR) in its support of Special Olympics.

Tip-A-Cop® is part of the annual Law Enforcement Torch Run® (LETR) campaign. LETR, which includes an international series of relay runs and special events like Tip-A-Cop®, is represented by more than 100,000 law enforcement officers worldwide to help raise money and public awareness for Special Olympics. LETR is the largest grassroots fundraiser and public awareness vehicle for Special Olympics through which funds raised go directly to local Programs in states or countries where the funds are generated.

We encourage media to visit Nashua's Red Robin restaurants for interviews and photos with local law enforcement and Special Olympics athletes and representatives. To learn more about Red Robin Gourmet Burgers and to find a restaurant location near you, please visit www.redrobin.com.

About Special Olympics New Hampshire

Special Olympics New Hampshire (SONH) is an accredited program of Special Olympics International (SOI) and is part of an international global movement that changes lives by encouraging and empowering people with intellectual disabilities, promoting acceptance for all, and fostering communities of understanding and respect worldwide. SONH was founded in 1970 with the first State Summer Games at Phillips Exeter Academy. Learn more at www.sonh.org.

About Law Enforcement Torch Run® for Special Olympics

The LETR was founded 34 years ago by Wichita Police Chief Richard LaMunyon when five law enforcement officers carried the torch for the Special Olympics Kansas Summer Games in Wichita. The LETR has since evolved to a volunteer partnership with Special Olympics to champion acceptance and inclusion. It has become a worldwide community of law enforcement officers rallying to support Special Olympics, the impetus for millions of new friendships around the world, and a series of events including Torch Runs, Polar Plunge fundraisers, and Tip-A-Cop® events. The LETR is the largest grassroots fundraiser for Special Olympics with more than 100,000 law enforcement participants around the world. It was announced at the 2015 LETR conference that the LETR has raised a cumulative sum of over half a billion dollars since its inception in 1981 and more than \$51.9 million in 2014 for Special Olympics athletes. Visit www.lettr.org for more information.

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