

**Special
Olympics**
New Hampshire



WINTER WATER SPORTS

Sponsorship Opportunities



ALICE IN WONDERLAND
"Don't be late for a very important date!"

Winter Water Sports are a series of fundraising events that benefit Special Olympics New Hampshire. At each event, participants raise funds to jump into icy water (Atlantic Ocean or Lake Winnepesaukee) during the winter. Winter Water Sports started in 2000 with the Penguin Plunge and evolved over time to include seven unique events. Winter Water Sports are the largest annual revenue stream for SONH.

GOLD SPONSORSHIPS - \$10,000

MAD HATTER'S TEA PARTIES (PLUNGE & DIP PARTY SPONSOR)



- Event/Area Naming Rights
- Speaking opportunity at event
- Present awards
- Meaningful volunteer opportunity
- Lunch & Learn with SONH staff and athletes
- Blog post on SONH website
- "Sponsor Spotlight" engagement email with linked logo
- Logo with link in engagement & marketing emails
- Mention in press release
- Logo on sponsor board & website
- Social media mention
- Verbal recognition during event



Contact: Phoebe VanScoy-Giessler
PhoebeVG@sonh.org | (603) 677-6818

SILVER SPONSORSHIPS - \$5,000



CURIOUSER & CURIOUSER COSTUME PARADES, QUEEN OF HEARTS AWARDS,
WHITE RABBIT CHECK IN, EAT ME/DRINK ME (LUNCH SPONSOR)



- Event/Area naming rights
- Speaking opportunity at event
- Mention in press release
- Logo with link in engagement & marketing emails
- Logo on sponsor board & website
- Social media mention
- Verbal recognition during event

BRONZE SPONSORSHIPS - \$2,500



CHESHIRE CAT PHOTO BOOTH, MAD HATTER CHANGING AREA,
MUCH OF A MUCHNESS INCENTIVE TABLE,
TWEEDLES VOLUNTEER CHECK IN



- Event/Area naming rights
- Mention in press release
- Social media mention
- Listing on sponsor board & website

BLUE RIBBON SPONSORSHIPS - \$1,000



- Social media mention
- Listing on sponsor board & website



EVENT DATES

- High School Plunge - Saturday, 2/8 - Hampton, NH
- Penguin Plunge - Sunday, 2/9 - Hampton, NH
- Middle / High School Dip - Friday 3/7 - Laconia, NH
- Mega Dip - Friday 3/7 to Saturday, 3/8 - Laconia, NH
- Law Enforcement & Community Dip - Saturday, 3/8 - Laconia, NH



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